

Meeting of the Content and Technology Committee

April 29, 2010

Attendees: Rick Yoder, P2RIC; Jonathan Stumpf, PPRC; Laura Barnes, GLRPPR; Chad Wetzel, P2RIC; Andy Bray, NEWMOA; Madeline Sten, P2Rx.

This meeting was a follow up to the 12 April 2010 Content and Technology Committee during which Rick Yoder mentioned a Delicious data mining effort at P2RIC and offered to share the preliminary results with the group. The session included a presentation by Bo Guo , a UNO graduate student working on the project. The slide presentation describing the project is attached.

The objective of this data mining project is to evaluate the next steps for the P2Rx social bookmarking project, *P2TagTeam*, in which P2 experts choose to use the social bookmarking web application, Delicious, to collectively gather and describe useful P2 information resources on the web. This project builds on the limited searching capability built into Delicious by examining the data Delicious collects with P2RIC constructed data gathering and analysis software.

Of particular interest is whether we can determine who Delicious users are that share interests with P2TagTeam members and encourage them to increase their participation in social bookmarking and increase their interest in the P2 community. Similarly, a more rigorous examination of the resources described on Delicious will help to reveal other resources, and it also provides an initial evaluation of the relative usefulness of these resources.

Rick will continue to update the Committee on further findings as they evolve. The next step will be to offer a user interface that allows people to better understand these relationships and develop strategies for using this enhancement of existing information.