

**Content and Technology**  
**September 8**  
**Meeting Notes**

**Attendees:** Jamie Ragan (NC), Myla Kelly (Peaks), Rick Yoder (P2Ric), Andy Bray/Nate Bisbee (NEWMOA), Ken O'Hare/Luke Smith/Cam Metcalf (KPPC), Beth Anderson (EPA), Laura Barnes (GLPPR), Donna Walden (WSPPN), Paula Del Giudice (PPRC), Angela Miller (NPPR)

**Topic Hubs Discussion**

- If not Hubs, then what should replace them.
- Andy sent a report of Topic Hubs to all the Centers to decide which to archive, harvest, or keep and refresh.
- GLPPR already using different platform and Rick is trying that as well, lib guides.
- One idea would be to have archives on P2Rx.org and linked from Centers site.

**Website updates**

This discussion was to get an idea of the scope and scale of upgrades for Centers that have website updates in their proposal.

Peaks – They did an aesthetic update to website last year. They update their site every couple of days to at least once week. Continually updating their homepage to increase the sites chance of getting picked up in Google searches. They will be working more on content and topic hubs then on aesthetics.

Community involvement topic hubs they want to link to other sites that are working on those issues. The Ski Area Topic Hub, which is big in the region, they would like to move forth on. The hubs differ greatly. They will be a big part of the changes to their site. They will be looking at each topic hub individually.

WSPPN –Cold Fusion platform is tedious to work with. They don't have IT support on major issues. Would like to change platform, but would look to P2Rx or NEWMOA to do major platform change. Are planning some design web changes to serve region better. They will be adding a case study section to their website. Get some of the content higher up on the search engine. Adding more content and making it more useful for Region 9. They plan to keep topic hubs as more archived, but need to find a better way for data management. This includes both looking up content and entering content. WSPPN would like a better front end for hospitality hub.

PPRC – Dated, search engine doesn't work, and have difficulty with accessing content. They will be switching to a WordPress platform for their website.

P2Rx not moving completely too new platform due to price tag of such a move. P2Rx will assist with planning for those Centers switching from ColdFusion.

**Next Steps**

- Send out summary
- Draft up integration plan
- Another call in about a month.

The company that sells the Lib Guides has webinars once a week.