

## WordPress Meeting Notes January 24, 2012

Attendees: Ken O'Hara and Luke Smith (ESRC), Rick Yoder, Zac Fowler, and Zach Lutz-Priefert (P2RIC), Myla Kelly (Peaks), John Handzo (WSPPN), Ken Grimm and Jonathan Stumpf (PPRC), Beth Anderson (EPA), Angela Miller (NPPR)

Each of the Centers provided an update on their activities of transferring their websites to WordPress.

ESRC: Since the last call they have gotten their event module running and started implementing their news strategy. They employed the blog functionality of WordPress with a Cloud Tagging Widgets for the news feature. They have sent some examples of the PHP code for the Topic Hubs and wondered how others were doing with deploying it. Added a widget that does link checking on the site, if it finds a broken link it does a strike through and takes away the ability to click on it.

WSPPN: The PHP code has work great for them and was a smooth transition for moving the Topic Hubs over.

P2RIC: They have not done anything with it yet. They are focusing on sub-site being in WordPress. They are trying to figure out how to get dialogue on the blog.

P2RIC: Have been focused more on content for their regional blog and calendar blog. They are trying to encourage people to use the calendar dates and narrative to the left to move forward in their green team. In the regional blog they have been slow in getting blog post up that promote some of the things happening in the region. It is too soon to say what the results are.

PEAKS: Nothing to report.

WSPPN: Worked with Luke (ESRC) on the Topic Hubs. Sent off measurement information to Andy, so waiting to see how they are going to deal with that part of it. There is concern about dialogue in the news and blog part. Since WSPPN moved to WordPress they put Google analytic tracking programs on it, Google analytics is reporting a significant amount of time that people are staying on the WSPPN site. They are average about three pages viewed per visit. The time on the site used to be less than a minute now its three minutes or longer. They find it easier to post things. They have also added the link check widget, makes it easier to fix the broken links. It is showing the broken links in the Topic Hubs.

PPRC: Still in implementation process. They will be doing a custom site and are currently migrating the content over from their old site. The developer was going to talk to Luke (ESRC) about the Topic Hub move, but not sure if that has happened yet or not.

Broken Link Check Widget - <http://w-shadow.com/blog/2007/08/05/broken-link-checker-for-wordpress/>