

P2Rx Web Statistics - 4th Quarter 2008

<http://www.p2rx.org>

Quarterly View: Q4 2008

October 1, 2008 12:00:00 AM – December 31, 2008 6:59:59 PM

This report was generated by WebTrends 8, Version: 8.0a, Build: 23288 (Silent) .
Tuesday, March 10, 2009 12:11:00 PM
Final report conversion by WebTrends Report Exporter, Version 8.0a (build 23285)

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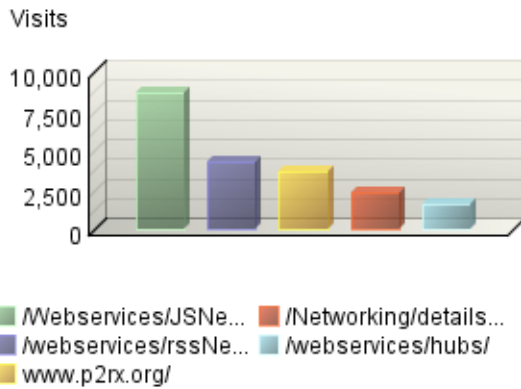
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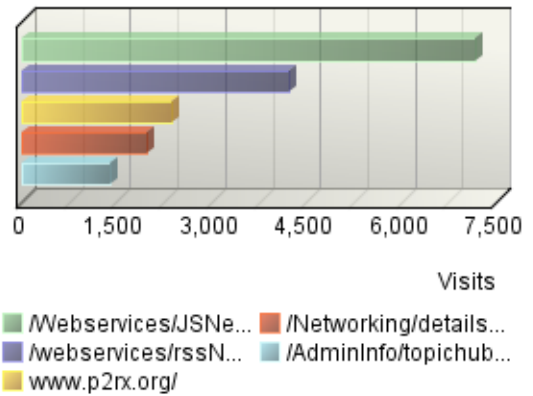
Overview Dashboard

This displays key graphs and tables that provide an overview of the entire report. You can click on a graph title to navigate to the corresponding report page.

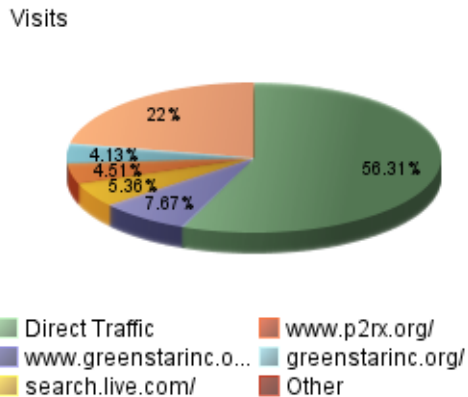
Pages



Exit Pages



Referring Site



Visit Summary

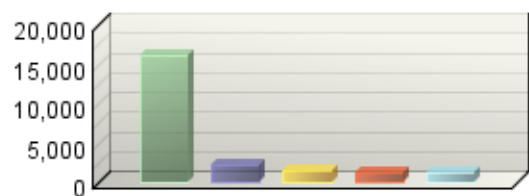
Visits	28,483
Average per Day	309
Average Visit Duration	01:33:58
Median Visit Duration	00:03:18
International Visits	13.79%
Visits of Unknown Origin	0.01%
Visits from Your Country: United States (US)	86.20%

Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Referring Site

Visits



Onsite Ad Impressions Trend

No data is available for this graph.

Content Group Duration Trend

No data is available for this graph.

Visitors Dashboard

This dashboard displays key graphs and tables that provide an overview of the Visitors chapter. You can click on a graph title to navigate to the corresponding report page.

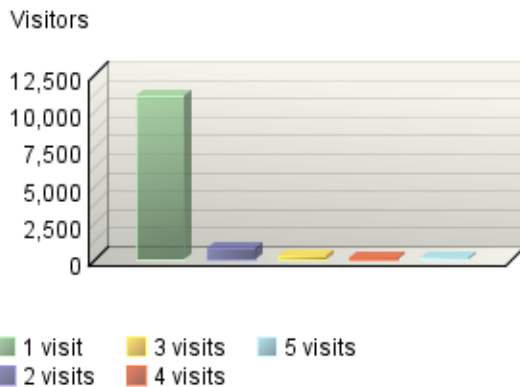
Visit Summary

Visits	28,483
Average per Day	309
Average Visit Duration	01:33:58
Median Visit Duration	00:03:18
International Visits	13.79%
Visits of Unknown Origin	0.01%
Visits from Your Country: United States (US)	86.20%

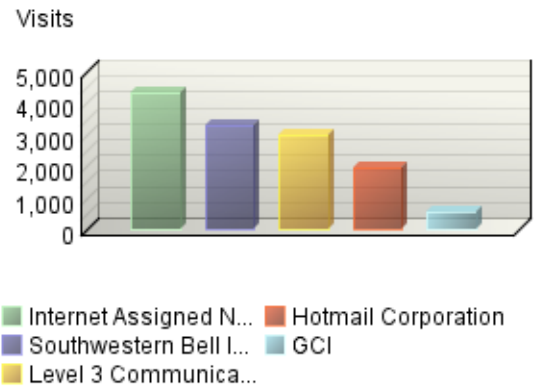
Visitor Summary

Visitors	12,770
Visitors Who Visited Once	11,007
Visitors Who Visited More Than Once	1,763
Average Visits per Visitor	2.23

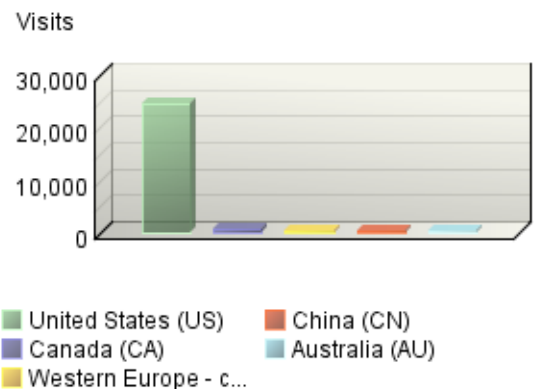
Visitors by Number of Visits



Organizations

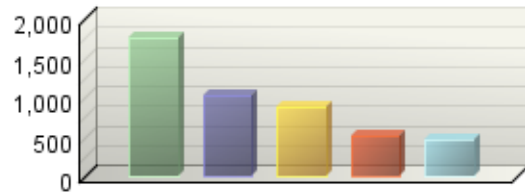


Countries



Top Visitors

Visits



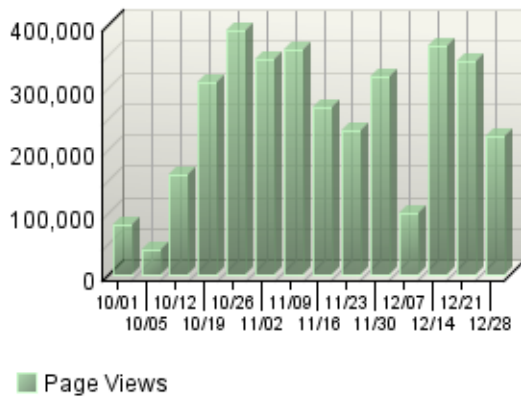
Authenticated Usernames

No data is available for this graph.

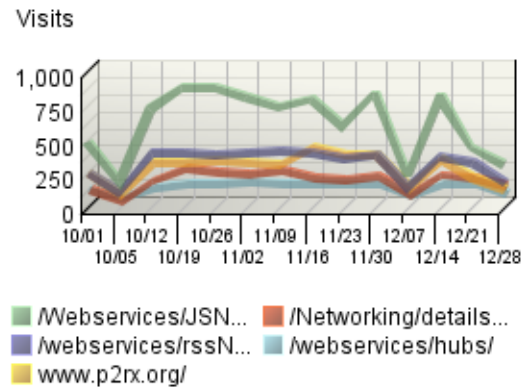
Pages Dashboard

This dashboard displays key graphs and tables that provide an overview of the Pages chapter. You can click on a graph title to navigate to the corresponding report page.

Page Views Trend



Pages Trend



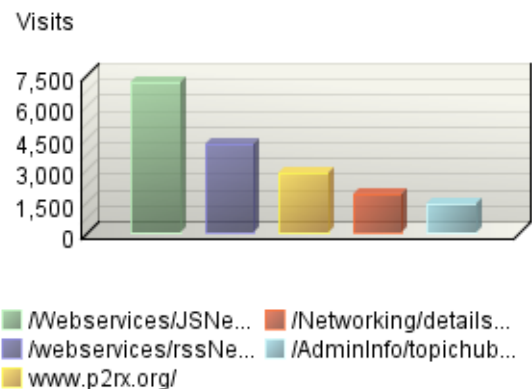
Content Groups

No data is available for this graph.

Page View Summary

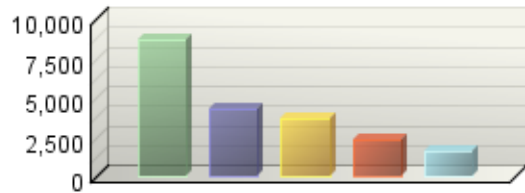
Page Views	3,528,683
Average per Day	38,355
Average Page Views per Visit	123.89

Entry Pages



Pages

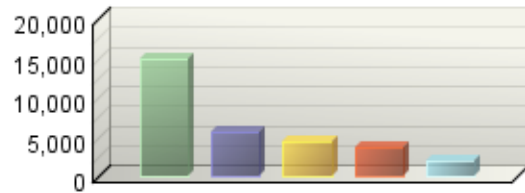
Visits



[/Webservices/JSNe...](#) [/Networking/details...](#)
[/webservices/rssNe...](#) [/webservices/hubs/](#)
[www.p2rx.org/](#)

Directories

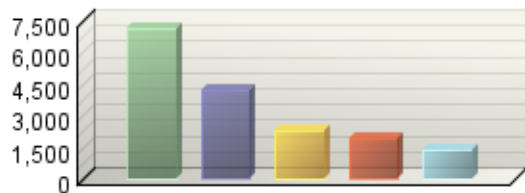
Visits



[/webservices](#) [/AdminInfo](#)
[www.p2rx.org/](#) [/P2InfoNexpert](#)
[/Networking](#)

Exit Pages

Visits

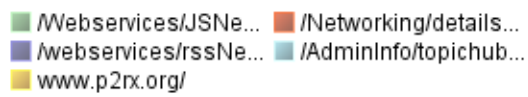
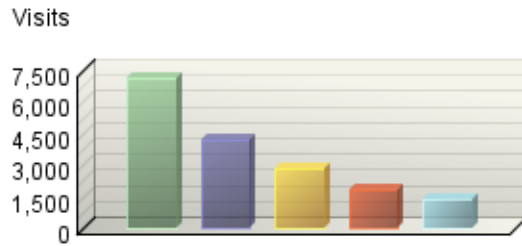


[/Webservices/JSNe...](#) [/Networking/details...](#)
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[www.p2rx.org/](#)

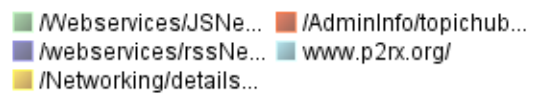
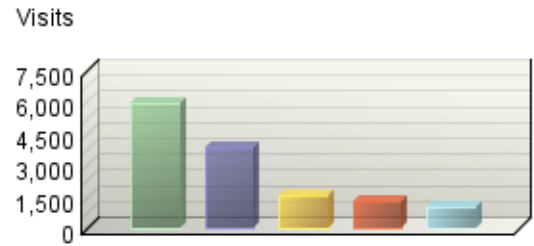
Navigation Dashboard

This dashboard summarizes important information related to online navigation.

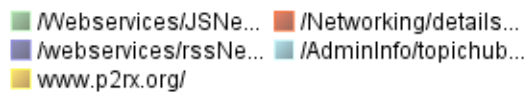
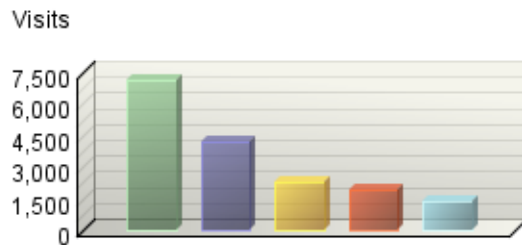
Entry Pages



Single-Page Visits



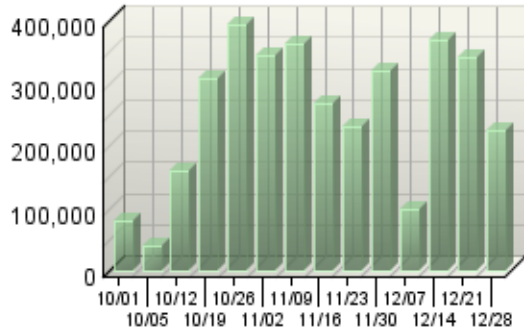
Exit Pages



Technical Dashboard

This dashboard summarizes important information related to online technical activity.

Hits Trend

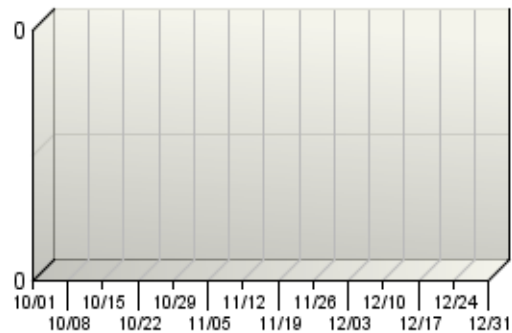


Hits

Technical Summary

Total Hits	3,572,718
Successful Hits	3,540,748
Successful Hits (as Percent)	99.11%
Failed Hits	31,970
Failed Hits (as Percent)	0.89%
Cached Hits	0
Cached Hits (as Percent)	0.00%

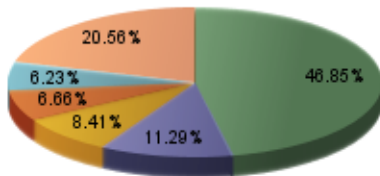
Average Time to Serve Pages



Average Time to Serve

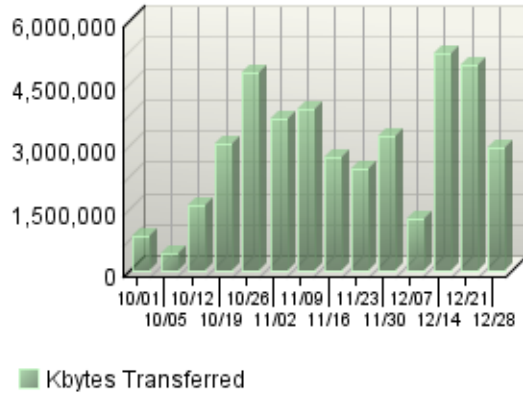
Browsers by Version

Visits



■ Microsoft Internet Ex...
 ■ Feedfetcher-Google...
■ Firefox
 ■ ColdFusion
■ Other Netscape Co...
 ■ Other

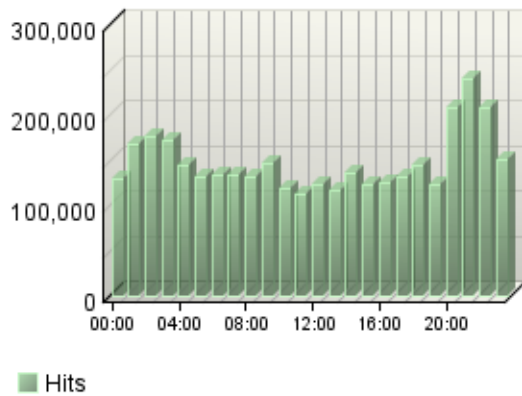
Bandwidth: Kbytes Transferred Trend



Activity Dashboard

This dashboard displays key graphs and tables that provide an overview of the Activity chapter. You can click on a graph title to navigate to the corresponding report page.

Hits by Hour of the Day



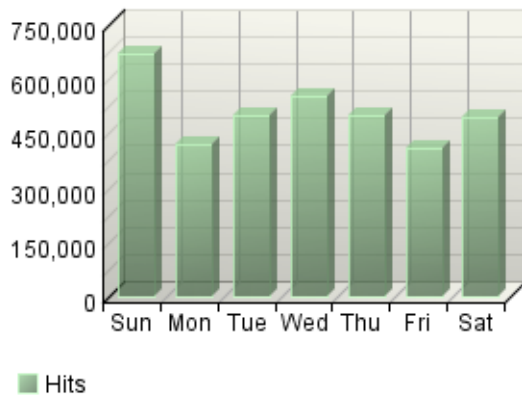
Most Active Summary

Most Active Date	10/26/08
Number of Hits on Most Active Date	111,393
Most Active Day of the Week	Sunday
Most Active Hour of the Day	21:00-21:59

Least Active Summary

Least Active Date	10/11/08
Number of Hits on Least Active Date	5,820
Least Active Day of the Week	Friday
Least Active Hour of the Day	11:00-11:59

Hits by Day of the Week



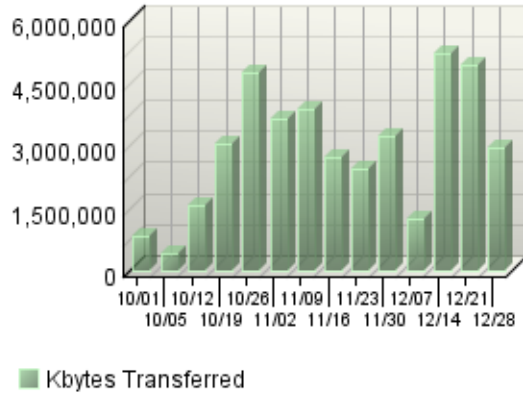
Activity on Weekdays Summary

Total Hits Weekdays	2,376,937
Total Visits Weekdays	21,995
Average Number of Visits per day on Weekdays	372
Average Number of Hits per day on Weekdays	40,287

Activity on Weekends Summary

Total Hits Weekend	1,163,811
Total Visits Weekend	6,488
Average Number of Visits per Weekend	499
Average Number of Hits per Weekend	89,523

Bandwidth: Kbytes Transferred Trend

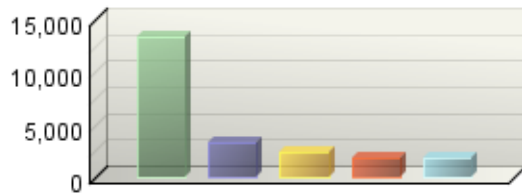


Browsers and Platforms Dashboard

This dashboard displays key graphs and tables that provide an overview of the Browsers and Platforms chapter. You can click on a graph title to navigate to the corresponding report page.

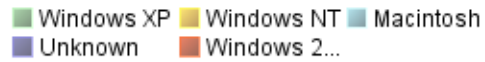
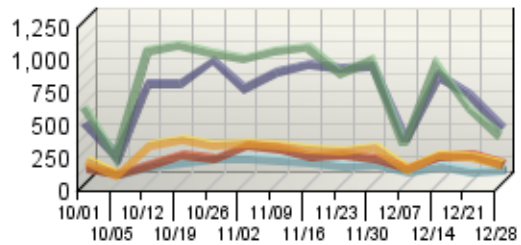
Browsers

Visits



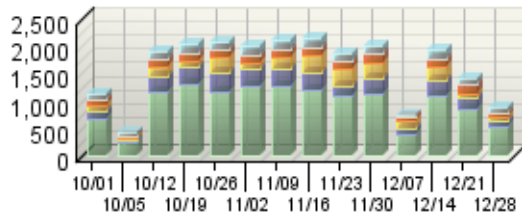
Platforms Trend

Visits



Browsers Trend

Visits



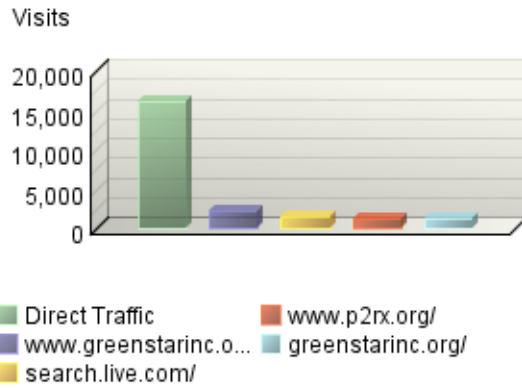
Spiders

No data is available for this graph.

Marketing Dashboard

This dashboard summarizes important information related to online marketing activity.

Referring Site



Onsite Ad Impressions Trend

No data is available for this graph.

Content Group Duration Trend

No data is available for this graph.

Onsite Advertising Dashboard

This dashboard displays key graphs and tables that provide an overview of the Onsite Advertising chapter. You can click on a graph title to navigate to the corresponding report page.

Onsite Ad Clickthrough Rates

No data is available for this graph.

Onsite Ad Clickthroughs

No data is available for this graph.

Onsite Ad Impressions Trend

No data is available for this graph.

Onsite Ad Clickthroughs Trend

No data is available for this graph.

Onsite Ad Impressions

This report shows how often specific ads were viewed by visitors.

Onsite Ad Impressions Trend

No data is available for this graph.

Onsite Ad Impressions

No data is available for this graph.

Onsite Ad Impressions

No data is available for this table.

Onsite Ad Impressions - Help Card



Column Definitions

Ad Title

Name of the ad being analyzed.

Ad View Visits

Number of visits by visitors who saw the specified ad. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator. A visitor may see an ad more than once during a visit, but the ad will only be counted once in this table and graph.

Onsite Ad Impressions

Number of times the specified ad was displayed on a page viewed by a visitor.



Report Descriptions

Use this information to sell ad space and bill clients.

Onsite Ad Clickthroughs

This report shows how often specific ads were viewed by visitors.

Onsite Ad Clickthroughs Trend

No data is available for this graph.

Onsite Ad Clickthroughs

No data is available for this graph.

Onsite Ad Clickthroughs

No data is available for this table.

Onsite Ad Clickthroughs - Help Card



Column Definitions

Ad Title

Name of the ad being analyzed.

Ad Click Visits

Number of visits to your site that resulted in the specified ad being clicked on. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Onsite Ad Clickthroughs

Number of times the ad was clicked on by a visitor.



Report Descriptions

You can track the ongoing effectiveness of specific ads and patterns of potential customers throughout a given period. This can be used to help summarize the click-through rate during a marketing campaign.

Onsite Ad Clickthrough Rates

This report shows you the effectiveness of the ads on your web site.

Onsite Ad Clickthrough Rates

No data is available for this graph.

Onsite Ad Clickthrough Rates

No data is available for this table.

Onsite Ad Clickthrough Rates - Help Card



Column Definitions

Ad Title

Name of the ad being analyzed.

Clickthrough Rate

Percentage of ads that were clicked on.

Onsite Ad Clickthroughs

Number of times the ad was clicked on by a visitor.

Onsite Ad Impressions

Number of times the specified ad was displayed on a page viewed by a visitor.



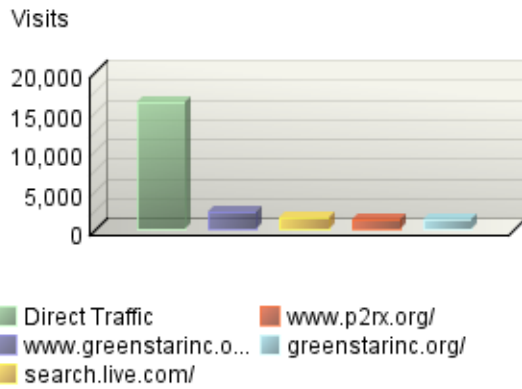
Report Descriptions

This report shows you the effectiveness of the ads on your web site.

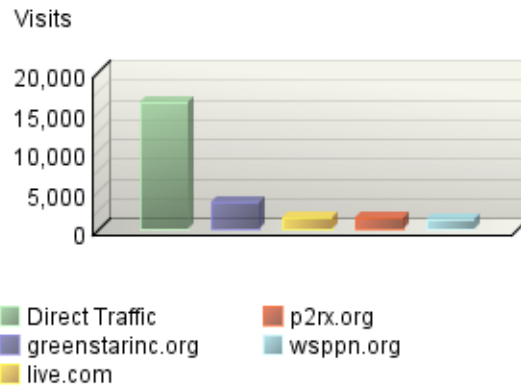
Referrers Dashboard

The table includes statistics on the total activity for this server during the reporting period. All dates and times refer to the location of the system running the analysis.

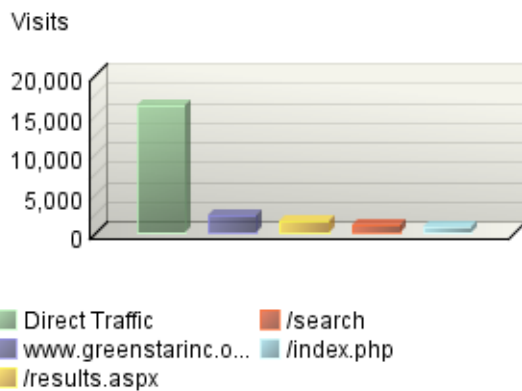
Referring Site



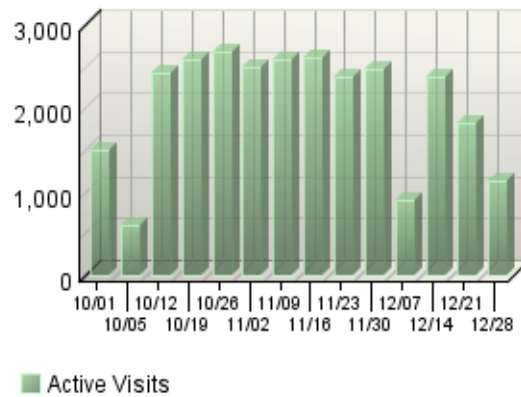
Referring Domain



Referring Page



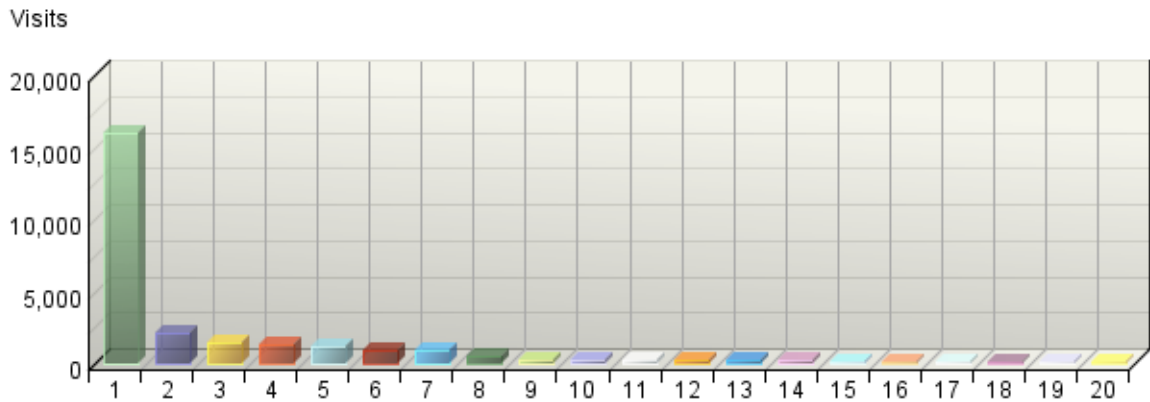
Active Visits Trend



Referring Site

This report identifies the domain names and IP addresses that refer visitors to your site. This information will be displayed only if your server is logging this information.

Referring Site



Referring Site

Site	Visits	% Visits
1. Direct Traffic	16,040	56.31%
2. http://www.greenstarinc.org/	2,185	7.67%
3. http://search.live.com/	1,528	5.36%
4. http://www.p2rx.org/	1,286	4.51%
5. http://greenstarinc.org/	1,177	4.13%
6. http://www.google.com/	978	3.43%
7. http://www.wsppn.org/	880	3.09%
8. http://www.solutionsforsustainable.com/	504	1.77%
9. http://wsppn.org/	303	1.06%
10. http://peakstoprairies.org/	271	0.95%
11. http://lunaticliberal.blogspot.com/	260	0.91%
12. http://www.westp2net.org/	227	0.80%
13. http://www.epa.gov/	221	0.78%
14. http://search.yahoo.com/	209	0.73%
15. http://www.sbeap.org/	180	0.63%
16. http://www.peakstoprairies.org/	154	0.54%
17. http://wrrc.p2pays.org/	117	0.41%

	Site	Visits	% Visits
18.	http://www.deq.virginia.gov/	114	0.40%
19.	http://www.google.ca/	78	0.27%
20.	http://www.p2ric.org/	76	0.27%
Subtotal for rows 1–20		26,788	94.05%
Other		1,695	5.95%
Total		28,483	100.00%

Items 1–20 of 388

Referring Site - Help Card



Column Definitions

Referring Sites

A web site that refers a visitor to your site by linking to it.

Site

The specific referring site being analyzed.

Visits

Number of times the specified site referred visitors to your site.

%

Percentage of referrals that came from the specified site.

Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



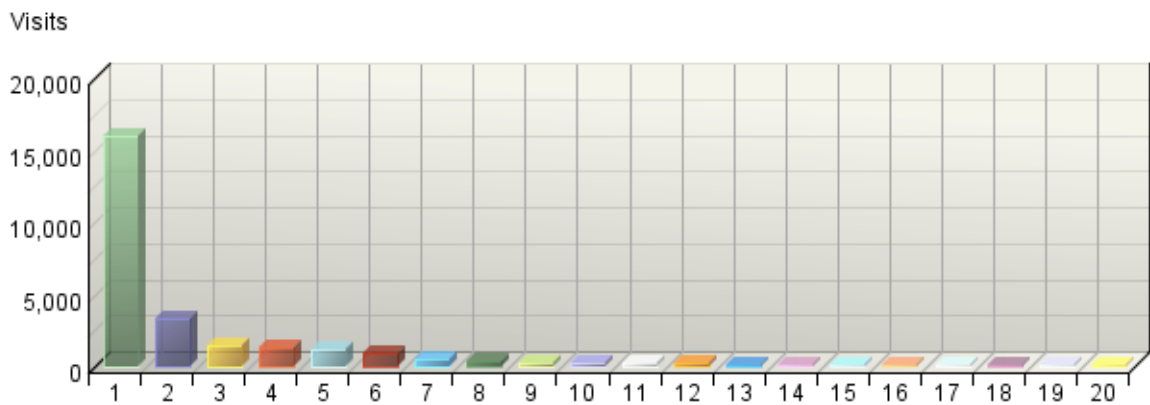
Report Descriptions

You can use this page to determine which sites are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Referring Domain

This report identifies the top-level domains that refer visitors to your site. This information will be displayed only if your server is logging this information.

Referring Domain



Referring Domain

Domain	Visits	% Visits
1. Direct Traffic	16,040	56.31%
2. greenstarinc.org	3,362	11.80%
3. live.com	1,528	5.36%
4. p2rx.org	1,349	4.74%
5. wsppn.org	1,183	4.15%
6. google.com	998	3.50%
7. solutionsforsustainable.com	504	1.77%
8. peakstoprairies.org	425	1.49%
9. blogspot.com	276	0.97%
10. westp2net.org	254	0.89%
11. yahoo.com	239	0.84%
12. epa.gov	237	0.83%
13. sbeap.org	180	0.63%
14. p2pays.org	117	0.41%
15. virginia.gov	114	0.40%
16. p2ric.org	91	0.32%
17. google.ca	82	0.29%

	Domain	Visits	% Visits
18.	pprc.org	82	0.29%
19.	newmoa.org	80	0.28%
20.	californiagreensolutions.com	71	0.25%
Subtotal for rows 1–20		27,212	95.54%
Other		1,271	4.46%
Total		28,483	100.00%

Items 1–20 of 321

Referring Domain - Help Card



Column Definitions

Referring Domain

A web site that refers a visitor to your site by linking to it.

Domain

Top-level domains to which belong the web sites which refer visitors to your site by linking to it.

Visits

Number of times the specified domain referred visitors to your site.

%

Percentage of referrals that came from the specified domain.

Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.

Unknown

Represents traffic for which a referrer was logged, but the referring domain was blocked or otherwise could not be resolved to a valid domain.



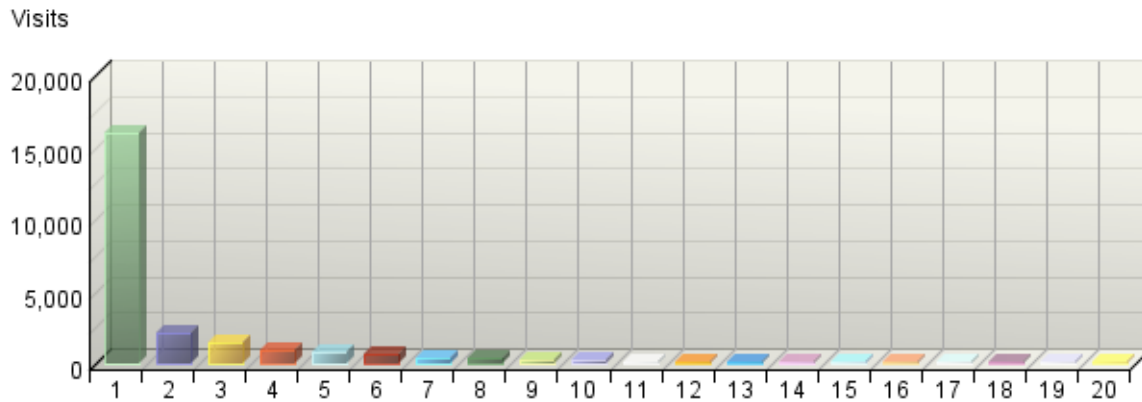
Report Descriptions

You can use this page to determine which domains are referring the most visitors to your site. This can help when considering the most effective ways and places to attract visitors.

Referring Page

This report provides the pages from the sites with links to your site. This information will only be displayed if your server is logging the referrer information.

Referring Page



Referring Page

Page	Visits	% Visits
1. Direct Traffic	16,040	56.31%
2. http://www.greenstarinc.org/	2,134	7.49%
3. http://search.live.com/results.aspx	1,528	5.36%
4. http://www.google.com/search	957	3.36%
5. http://greenstarinc.org/index.php	813	2.85%
6. http://www.wsppn.org/index.cfm	705	2.48%
7. http://www.p2rx.org/AdminInfo/topichubdevguide.cfm	407	1.43%
8. http://greenstarinc.org/	364	1.28%
9. http://www.p2rx.org/	299	1.05%
10. http://peakstoprairies.org/	212	0.74%
11. http://wsppn.org/wsppn_new/index.cfm	186	0.65%
12. http://www.sbeap.org/whatsnew.php	180	0.63%
13. http://www.westp2net.org/	176	0.62%
14. http://www.wsppn.org/	159	0.56%
15. http://search.yahoo.com/search	144	0.51%
16. http://www.p2rx.org/Networking/NationalProgram.cfm	142	0.50%
17. http://www.p2rx.org/services/rapidresponse.cfm	129	0.45%

	Page	Visits	% Visits
■	18. http://www.peakstoprairies.org/	128	0.45%
■	19. http://lunaticliberal.blogspot.com/2006/11/if-you-really-want-scare-read-this.html	109	0.38%
■	20. http://www.solutionsforsustainable.com/	101	0.35%
	Subtotal for rows 1–20	24,913	87.47%
	Other	3,570	12.53%
	Total	28,483	100.00%

Items 1–20 of 893

Referring Page - Help Card



Column Definitions

Pages

Any displayed page. You can specify for each profile the types of files that qualify as a page. These settings can be changed by the WebTrends administrator.

Visits

Number of visitors referred from the specified URL.

%

Percentage of referred visitors who came from the specified site.

Direct Traffic

Represents traffic to the web site with no referrer as one of the following: 1) the visitor typed the domain name directly into their browser, 2) the visitor bookmarked the site, 3) the visitor clicked on an email, shortcut, or other direct link, 4) Firewalls and/or proxies stripped out the referrer and replaced it with a dash "-".

Note: If "Direct Traffic" is 100% of all your traffic, then you are probably not logging the "referrer" field in your log files. Please see your manual or the WebTrends Knowledgebase to enable extended logging on your web servers.

Hidden-Referrer

A value indicating that Internet security software such as Zone Alarm Pro, Symantec's Norton Internet Security, or a proxy server modified a web request to mask the referring URL.



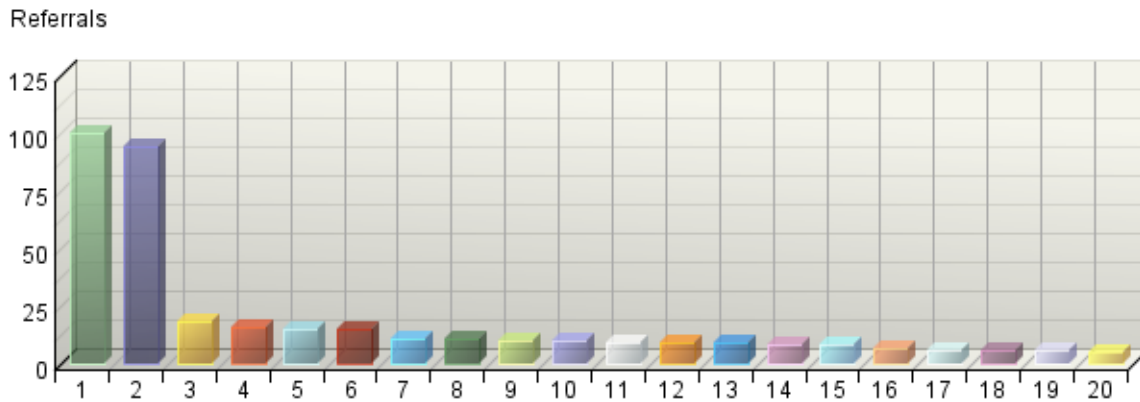
Report Descriptions

You can use this information to determine the sites that provide the most referrals to your site. This can help when considering the most effective ways to attract visitors.

Search Phrases

This report identifies search phrases that led the most visitors to your site, and for each phrase, which search engines led visitors to the site.

Search Phrases



Search Phrases

Phrases	Engines	Referrals	% Referrals
1. p2rx	Google	91	4.68%
	Google Canada	4	0.21%
	Yahoo	3	0.15%
	Google Turkey	1	0.05%
	Google France	1	0.05%
	2. pollution prevention	Google	88
	Google India	3	0.15%
	AOL NetFind	2	0.10%
	Google Brazil	1	0.05%
3. the pollution	Google	7	0.36%
	Google France	4	0.21%
	Google Mexico	1	0.05%
	Google UAE	1	0.05%

	Phrases Engines	Referrals	% Referrals
	Google Peru	1	0.05%
■ 4.	wood furniture manufacturing	16	0.82%
	Google	16	0.82%
■ 5.	pollution	15	0.77%
	Google	14	0.72%
	Google Thailand	1	0.05%
■ 6.	p2rx.org	15	0.77%
	Google	14	0.72%
	Yahoo	1	0.05%
■ 7.	lean manufacturing filetype:pdf	11	0.57%
	Google	9	0.46%
	Google Hong Kong	1	0.05%
	Google Mexico	1	0.05%
■ 8.	homes across america	11	0.57%
	Google	10	0.51%
	AOL NetFind	1	0.05%
■ 9.	pollution prevention resource exchange	10	0.51%
	Google	9	0.46%
	Yahoo	1	0.05%
■ 10.	national programs	10	0.51%
	Google	9	0.46%
	Google UK	1	0.05%
■ 11.	www.p2rx.org	9	0.46%
	Google	5	0.26%
	Google Brazil	2	0.10%
	Google UAE	1	0.05%
	MSN	1	0.05%
■ 12.	calendar	9	0.46%
	Google	9	0.46%
■ 13.	how to use electronic-waste	9	0.46%
	Google India	9	0.46%
■ 14.	manufacturing processes	8	0.41%
	Google	5	0.26%
	Google UK	2	0.10%
	Google Denmark	1	0.05%
■ 15.	when is pollution prevention week in 2009	8	0.41%
	Google	8	0.41%
■ 16.	chlorofluorocarbons aerosol cans	7	0.36%
	Google	7	0.36%
■ 17.	wood furniture	6	0.31%

	Phrases Engines	Referrals	% Referrals
	Google Taiwan	5	0.26%
	Google	1	0.05%
■ 18.	where do the children play	6	0.31%
	Google	4	0.21%
	Google Germany	2	0.10%
■ 19.	lean manufacturing	6	0.31%
	Google	3	0.15%
	Google UK	2	0.10%
	Google Canada	1	0.05%
■ 20.	sample draft agenda	5	0.26%
	Ask Jeeves	5	0.26%
Subtotal for rows 1–20		373	19.20%
Other		1,570	80.80%
Total		1,943	100.00%

Items 1–20 of 200

Search Phrases - Help Card



Column Definitions

Phrase

The search phrase a visitor used to find your site.

Engines

The specific search engine being analyzed in conjunction with the phrase in the adjacent column.

Referrals

The number of visits to your site from visitors, who were referred by using the specified search engine and search phrases.

%

Percentage of visitors referred from search engines who used the specified search engine and phrase.



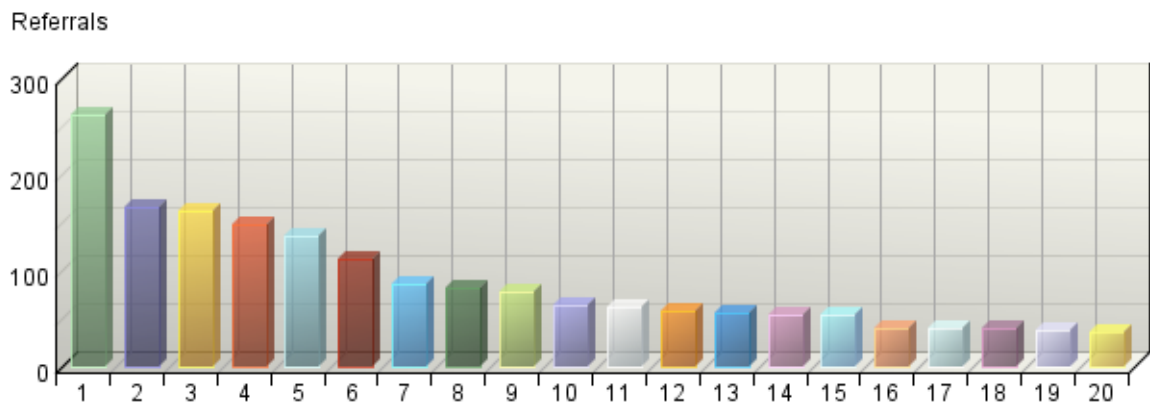
Report Descriptions

How are people getting to your site? Use this report to find out if your visitors are using the search phrases you expect. Do you need to use different phrases in page titles to make it easier for people to find your site with search engines?

Search Keywords

This report identifies keywords that led the most visitors to the site and, for each keyword, which search engines led visitors to the site.

Search Keywords



Search Keywords

Keywords	Engines	Referrals	% Referrals
1.	pollution	261	3.55%
	Google	199	2.70%
	Yahoo	21	0.29%
	Google India	9	0.12%
	Google Canada	6	0.08%
	Google France	4	0.05%
2.	prevention	165	2.24%
	Google	132	1.79%
	Yahoo	12	0.16%
	Google India	7	0.10%
	MSN	4	0.05%
	Google Canada	3	0.04%
3.	of	162	2.20%
	Google	84	1.14%
	Yahoo	31	0.42%
	Google India	10	0.14%

	Keywords Engines	Referrals	% Referrals
	Ask Jeeves	8	0.11%
	Google UK	6	0.08%
■ 4.	the	148	2.01%
	Google	87	1.18%
	Yahoo	9	0.12%
	Google UK	8	0.11%
	Google Germany	6	0.08%
	Google France	6	0.08%
■ 5.	manufacturing	135	1.83%
	Google	94	1.28%
	Google UK	11	0.15%
	Yahoo	8	0.11%
	Google India	7	0.10%
	Google Denmark	2	0.03%
■ 6.	p2rx	112	1.52%
	Google	103	1.40%
	Google Canada	4	0.05%
	Yahoo	3	0.04%
	Google Turkey	1	0.01%
	Google France	1	0.01%
■ 7.	for	86	1.17%
	Google	47	0.64%
	Yahoo	11	0.15%
	Google India	8	0.11%
	Google Canada	3	0.04%
	Google UK	3	0.04%
■ 8.	furniture	82	1.11%
	Google	57	0.77%
	Google Taiwan	5	0.07%
	Yahoo	3	0.04%
	Google Canada	3	0.04%
	Google UK	3	0.04%
■ 9.	in	77	1.05%
	Google	45	0.61%
	Yahoo	20	0.27%
	Google India	4	0.05%
	MSN	4	0.05%
	Google Italy	1	0.01%
■ 10.	wood	64	0.87%
	Google	45	0.61%

	Keywords Engines	Referrals	% Referrals
	Google Taiwan	5	0.07%
	Yahoo	3	0.04%
	Google UK	2	0.03%
	Google Turkey	2	0.03%
■ 11.	environmental	62	0.84%
	Google	44	0.60%
	Yahoo	12	0.16%
	Google UK	2	0.03%
	Google UAE	1	0.01%
	Yandex	1	0.01%
■ 12.	to	58	0.79%
	Google	27	0.37%
	Google India	12	0.16%
	Google UK	4	0.05%
	Google Chile	4	0.05%
	Ask Jeeves	3	0.04%
■ 13.	lean	56	0.76%
	Google	33	0.45%
	Google India	9	0.12%
	Google UK	4	0.05%
	Yahoo	4	0.05%
	Google Canada	1	0.01%
■ 14.	national	53	0.72%
	Google	29	0.39%
	Yahoo	14	0.19%
	Google India	3	0.04%
	Google UK	2	0.03%
	MSN	2	0.03%
■ 15.	p2	53	0.72%
	Google	34	0.46%
	Google Romania	4	0.05%
	Google India	3	0.04%
	Yahoo	2	0.03%
	Google UK	2	0.03%
■ 16.	a	40	0.54%
	Google	18	0.24%
	Google UK	6	0.08%
	Yahoo	5	0.07%
	Google Australia	4	0.05%
	Google Canada	2	0.03%

	Keywords Engines	Referrals	% Referrals
■ 17.	programs	40	0.54%
	Google	20	0.27%
	Yahoo	12	0.16%
	Ask Jeeves	2	0.03%
	MSN	2	0.03%
	Google Romania	2	0.03%
■ 18.	resources	39	0.53%
	Google	22	0.30%
	Google India	5	0.07%
	Google Australia	3	0.04%
	MSN	2	0.03%
	Google UK	2	0.03%
■ 19.	on	37	0.50%
	Google	15	0.20%
	Yahoo	9	0.12%
	Google India	5	0.07%
	MSN	2	0.03%
	Ask Jeeves	2	0.03%
■ 20.	directory	35	0.48%
	Google	22	0.30%
	Yahoo	11	0.15%
	Google India	1	0.01%
	Google Canada	1	0.01%
	Subtotal for rows 1–20	1,765	23.97%
	Other	5,597	76.03%
	Total	7,362	100.00%

Items 1–20 of 200

Search Keywords - Help Card



Column Definitions

Keywords

The specific keywords being analyzed. To see the entire search strings entered by visitors, see the Search Phrases report.

Engines

The specific search engine being analyzed in conjunction with the keyword in the adjacent column.

Referrals

The number of hits from visitors referred to your site with the specified keywords.

% Percentage of referred visitors who used the specified search engine and keyword.



Report Descriptions

At the most basic level, this section tells you which search keywords are being used most frequently to find your site. You also may find that some search engines are referring visitors to your site with the words you expect and that other search engines are not.

Visitors Dashboard

This dashboard displays key graphs and tables that provide an overview of the Visitors chapter. You can click on a graph title to navigate to the corresponding report page.

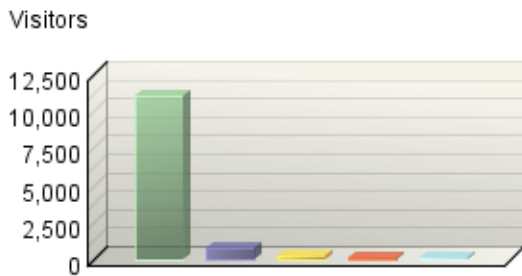
Visit Summary

Visits	28,483
Average per Day	309
Average Visit Duration	01:33:58
Median Visit Duration	00:03:18
International Visits	13.79%
Visits of Unknown Origin	0.01%
Visits from Your Country: United States (US)	86.20%

Visitor Summary

Visitors	12,770
Visitors Who Visited Once	11,007
Visitors Who Visited More Than Once	1,763
Average Visits per Visitor	2.23

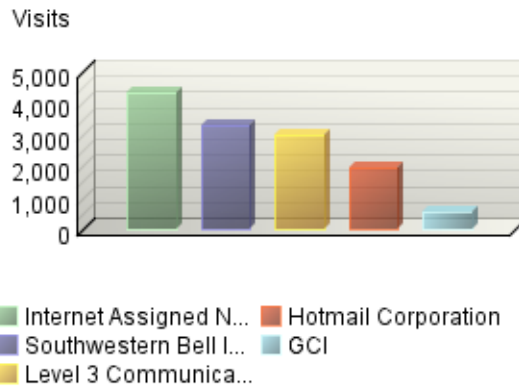
Visitors by Number of Visits



Legend for Visitors by Number of Visits:

- 1 visit (Green)
- 2 visits (Purple)
- 3 visits (Yellow)
- 4 visits (Red)
- 5 visits (Light Blue)

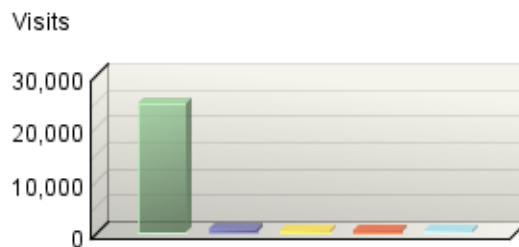
Organizations



Legend for Organizations:

- Internet Assigned N... (Green)
- Southwestern Bell I... (Purple)
- Level 3 Communica... (Yellow)
- Hotmail Corporation (Red)
- GCI (Light Blue)

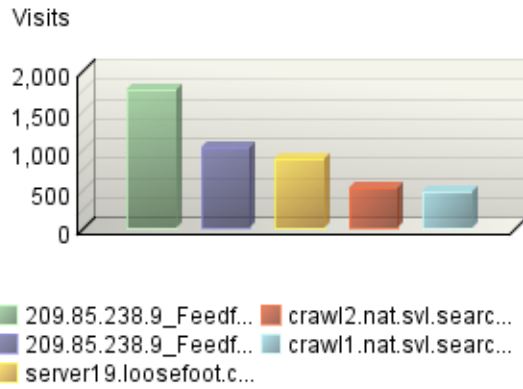
Countries



Legend for Countries:

- United States (US) (Green)
- China (CN) (Red)
- Canada (CA) (Purple)
- Australia (AU) (Light Blue)
- Western Europe - c... (Yellow)

Top Visitors



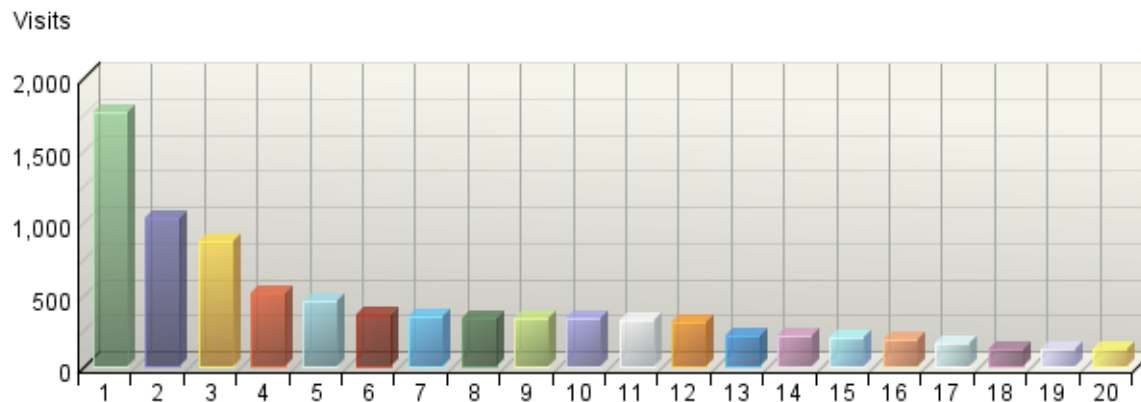
Authenticated Usernames

No data is available for this graph.

Top Visitors

This report identifies the IP address, domain name, or cookie of each visitor, and identifies the visitor's activity level on the site. If you use cookies to track visits, WebTrends can differentiate between hits from different visitors with the same IP address.

Top Visitors



Top Visitors

Visitor	Visits	% Visits	Hits
1. 209.85.238.9_Feedfetcher-Google; (http://www.google.com/feedfetcher.html; 8 subscribers; feed-id=17044049849479934790)	1,761	6.07%	1,761
2. 209.85.238.9_Feedfetcher-Google; (http://www.google.com/feedfetcher.html)	1,029	3.55%	1,203
3. server19.loosefoot.com_CFSCHEDULE	871	3.00%	873
4. crawl2.nat.svl.searchme.com_Mozilla/5.0 (compatible; Charlotte/1.1; http://www.searchme.com/support/)	512	1.77%	2,196
5. crawl1.nat.svl.searchme.com_Mozilla/5.0 (compatible; Charlotte/1.1; http://www.searchme.com/support/)	454	1.57%	1,370
6. cf101.media3.net_ColdFusion	361	1.25%	329,089
7. p2ricb.cba.unomaha.edu_ColdFusion	344	1.19%	452,048
8. www.istc.uiuc.edu_ColdFusion	338	1.17%	497,513
9. server21.loosefoot.com_ColdFusion	333	1.15%	1,332,798
10. 64.62.1.250_ColdFusion	331	1.14%	353,251
11. web.p2pays.org_ColdFusion	320	1.10%	334,084

	Visitor	Visits	% Visits	Hits
12.	c-76-103-170-89.hsd1.ca.comcast.net_Mozilla/5.0 (Macintosh; U; Intel Mac OS X; en-us) AppleWebKit/523.15.1 (KHTML, like Gecko) Version/3.0.4 Safari/523.15	307	1.06%	340
13.	host100.newsgator.com_NewsGatorOnline/2.0 (http://www.newsgator.com; 1 subscribers)	215	0.74%	218
14.	ec2-67-202-10-155.compute-1.amazonaws.com_Mozilla/4.0 (compatible; MSIE 5.5; Windows NT)	215	0.74%	223
15.	weba.msu.montana.edu_No Agent	201	0.69%	565
16.	208.249.124.177_ColdFusion	191	0.66%	445
17.	ip-216-194-74-85.tera-byte.com_Mozilla/4.0 (compatible; FeedSweep.com)	161	0.56%	222
18.	209.85.238.18_Feedfetcher-Google; (http://www.google.com/feedfetcher.html; 8 subscribers; feed-id=17044049849479934790)	125	0.43%	125
19.	91.205.124.12_Yanga WorldSearch Bot v1.1/ beta (http://www.yanga.co.uk/)	122	0.42%	23,058
20.	ip-216-194-74-85.tera-byte.com_FeedSweep Reader/2.0 (compatible; http://www.feedsweep.com)	117	0.40%	162
Subtotal for rows 1–20		8,308	28.66%	3,331,544
Other		20,685	71.34%	199,399
Total		28,993	100.00%	3,530,943

Items 1–20 of 5,000

Top Visitors - Help Card



Column Definitions

Visitor

The IP address, domain name, or cookie of the visitor.

Visits

Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits attributed to the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



Report Descriptions

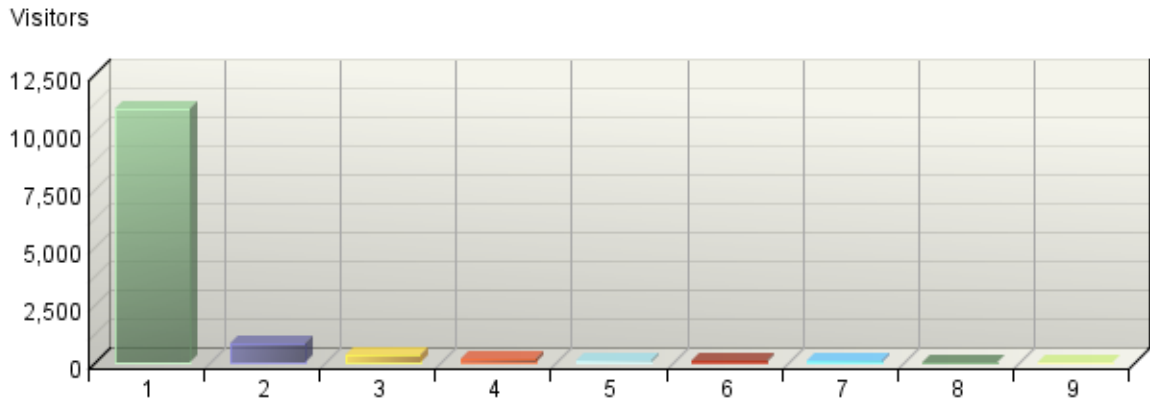
Consider the visitors who use the site most, and tailor your site to their interests and needs. If your site is an intranet, notice which employees use the site most, and find out what they like about it. You might also get feedback from those who use it the least and find out what they are looking for.

Note: If a visitor has a dynamic IP address, or if a group of visitors are behind a proxy server or firewall, this data might be misleading. In the case of a dynamic IP address, multiple IP addresses could be shown for a single visitor, and in the case of a firewall or proxy server, one IP address could be used by more than one visitor.

Visitors by Number of Visits

This report shows the distribution of visitors based on how many times each visitor visited your site.

Visitors by Number of Visits



Visitors by Number of Visits

Number of Visits	Visitors	% Visitors
1 visit	11,007	86.19%
2 visits	805	6.30%
3 visits	300	2.35%
4 visits	195	1.53%
5 visits	123	0.96%
6 visits	69	0.54%
7 visits	43	0.34%
8 visits	28	0.22%
9 visits	22	0.17%
Other	178	1.39%
Total	12,770	100.00%

Visitors by Number of Visits - Help Card



Column Definitions

Number of Visits

The number of visits by each visitor during the period of the report.

Visitors

Number of individuals who came to your site the amount of times specified in the Number of Visits column.

%

Percentage of visitors who came to your site the amount of times specified in the Number of Visits column.



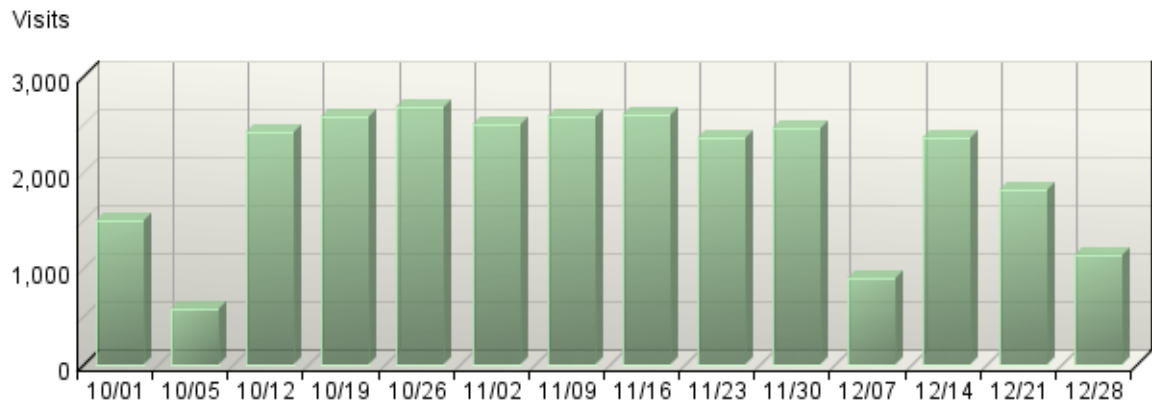
Report Descriptions

This information can indicate whether or not your site compels visitors to return. Updating web site content is one way to draw return visitors.

Visits Trend

This report shows how the number of visits to your site changes over the course of the report period.

Visits Trend



Visits Trend

Week	Visits	% Visits
10/01	1,490	5.23%
10/08	589	2.07%
10/15	2,425	8.51%
10/22	2,578	9.05%
10/29	2,675	9.39%
11/05	2,496	8.76%
11/12	2,584	9.07%
11/19	2,604	9.14%
11/26	2,365	8.30%
12/03	2,455	8.62%
12/10	901	3.16%
12/17	2,361	8.29%
12/24	1,826	6.41%
12/31	1,134	3.98%
Total	28,483	100.00%

Visits Trend - Help Card



Column Definitions

Time Interval (hour, day, etc.)

A one-year report displays monthly time increments. A one-quarter report displays weekly time increments. A one-month report or a one-week report displays daily time increments. A daily report displays hourly time increments. An hour-long interval marked 12:00, for example, includes all activity between 12:00 and 12:59.

Visits

Number of visits to your site during the specified time interval. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of visits to your site during the specified time interval compared with all visits to your site during the report period.



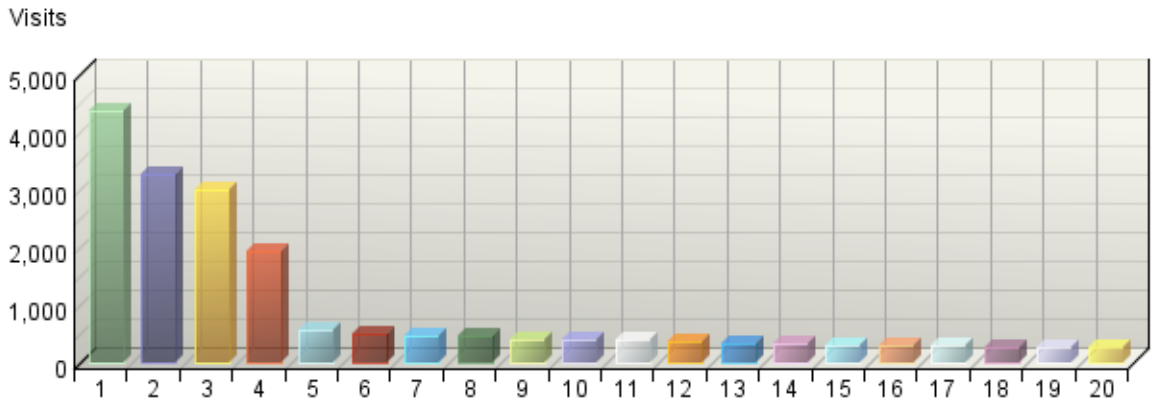
Report Descriptions

Periods of less activity can be considered good times for maintenance and content improvement.

Organizations

If you have enabled the WebTrends GeoTrends Database for this profile, this page will list the most active companies and other organizations visiting your web site. The data for this report is obtained from GeoTrends and DNS lookup. Therefore, the data presented in this report can differ from the data presented in the Domain Names report, which is based on DNS lookup.

Organizations



Organizations

	Organization Domain Name	Visits	% Visits	Hits
■ 1.	Internet Assigned Numbers Authority	4,354	15.29%	84,264
	Unresolved IP Address	1,460	5.13%	32,442
	comcast.net	535	1.88%	913
	sbcglobal.net	245	0.86%	731
	rr.com	208	0.73%	350
	qwest.net	181	0.64%	274
■ 2.	Southwestern Bell Internet Services, Inc.	3,280	11.52%	1,361,981
	searchme.com	1,299	4.56%	4,091
	loosefoot.com	1,144	4.02%	1,356,096
	Unresolved IP Address	467	1.64%	1,320
	as13448.com	268	0.94%	268
	sfgov.org	10	0.04%	18
■ 3.	Level 3 Communications, Inc.	3,014	10.58%	3,233
	Unresolved IP Address	2,990	10.50%	3,185
	Level3.net	11	0.04%	24

	Organization Domain Name	Visits	% Visits	Hits
	google.com	3	0.01%	3
	yahoo.com	2	0.01%	4
	idfttech.com	2	0.01%	4
■ 4.	Hotmail Corporation	1,926	6.76%	2,144
	Unresolved IP Address	1,063	3.73%	1,198
	msn.com	863	3.03%	946
■ 5.	GCI	571	2.00%	688
	gci.net	501	1.76%	606
	carlile.biz	19	0.07%	25
	k12.ak.us	15	0.05%	16
	bp.com	12	0.04%	13
	asrc.com	12	0.04%	15
■ 6.	RIPE NCC	510	1.79%	3,581
	Unresolved IP Address	139	0.49%	302
	dcn.ro	21	0.07%	81
	t-dialin.net	20	0.07%	20
	km23309.keymachine.de	18	0.06%	18
	under.the-sea.nl	17	0.06%	17
■ 7.	Media3,Inc.	475	1.67%	329,710
	media3.net	283	0.99%	329,264
	Unresolved IP Address	192	0.67%	446
■ 8.	Pacific Bell Internet Services	454	1.59%	354,343
	Unresolved IP Address	280	0.98%	353,620
	sphere.com	52	0.18%	142
	pprc.org	37	0.13%	396
	pacbell.net	24	0.08%	70
	feedage.com	19	0.07%	20
■ 9.	XO Communications, Inc	414	1.45%	1,297
	comcast.net	108	0.38%	243
	verizon.net	89	0.31%	242
	qwest.net	41	0.14%	107
	davisplumbing.org	30	0.11%	199
	pacbell.net	29	0.10%	70
■ 10.	University of Nebraska at Omaha	411	1.44%	453,559
	unomaha.edu	375	1.32%	453,309
	Unresolved IP Address	36	0.13%	250
■ 11.	American Registry for Internet Numbers	387	1.36%	679
	amazonaws.com	46	0.16%	53
	gci.net	40	0.14%	49
	Unresolved IP Address	31	0.11%	58

	Organization Domain Name	Visits	% Visits	Hits
	verizon.net	31	0.11%	85
	cox.net	26	0.09%	79
■ 12.	UUNET Technologies, Inc.	378	1.33%	512
	amazonaws.com	256	0.90%	272
	Unresolved IP Address	32	0.11%	59
	justhost.com	24	0.08%	25
	yourbestmovers.com	14	0.05%	33
	rr.com	12	0.04%	22
■ 13.	Montana State University	339	1.19%	1,245
	montana.edu	337	1.18%	1,243
	Unresolved IP Address	2	0.01%	2
■ 14.	Conversent Communications	330	1.16%	3,756
	conversent.net	329	1.16%	3,755
	babcockpower.com	1	0.00%	1
■ 15.	U.S. Environmental Protection Agency	307	1.08%	1,196
	epa.gov	307	1.08%	1,196
■ 16.	D. A. Cox Enterprises, Incorporated	289	1.01%	526
	sedgwickcountyextension.org	102	0.36%	138
	swbell.net	52	0.18%	125
	cox.net	22	0.08%	29
	rr.com	18	0.06%	37
	Unresolved IP Address	15	0.05%	22
■ 17.	EXCALIBUR Group, A Time Warner Company	284	1.00%	491
	Unresolved IP Address	129	0.45%	211
	rr.com	61	0.21%	106
	ask.com	56	0.20%	78
	wideopenwest.com	5	0.02%	5
	mindspring.com	4	0.01%	10
■ 18.	University of Illinois at Urbana Champaign	279	0.98%	500,663
	uiuc.edu	276	0.97%	500,595
	Unresolved IP Address	3	0.01%	68
■ 19.	Tera-byte Dot Com Inc.	277	0.97%	386
	tera-byte.com	277	0.97%	386
■ 20.	State of NC -State Telecommunications Services	273	0.96%	340,288
	p2pays.org	244	0.86%	340,085
	Unresolved IP Address	29	0.10%	203
	Subtotal for rows 1–20	18,552	65.14%	3,444,542
	Other	9,929	34.86%	96,187

Organization Domain Name	Visits	% Visits	Hits
Total	28,481	100.00%	3,540,729

Items 1-20 of 200

Organizations - Help Card



Column Definitions

Organization

The name of the organization, which could be a company, a government agency, a school, or any other type of organization. This name was determined by either of the following methods:

- The visitor's IP address matched an Intranet Domain configuration within the Admin Console.
- Looking up the visitor's IP address in the WebTrends GeoTrends Database.

Unknown

The organization could not be determined.

Domain Name

The text name (for example, webtrends.com) corresponding to the visitor's IP address. The domain name can be determined from any of the following methods:

- The domain was logged by the web server.
- The IP address matched an Intranet Domain configuration within the Admin Console.
- DNS resolution.

IP addresses that do not resolve to a domain by these methods are categorized as follows:

- Reserved IP Address - The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.
- Unresolved IP Address - Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

The domain name shown is the second-level domain name, such as webtrends.com. For example, all visitors from sales.webtrends.com, us.sales.webtrends.com, and service.webtrends.com are combined in the statistics for webtrends.com. If the top-level domain name is a country code, then the third-level domain name is shown also (for example, anycompany.com.au).

To search for information about who owns a domain, including how to contact the owner, perform a WHOIS lookup for the domain name at www.networksolutions.com.

Visits

Number of visits to your site from this organization. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits to your site from this organization. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of

server traffic, it is not an accurate reflection of the number of pages viewed.



Report Descriptions

Use this information when you are interested in an organization as a whole, such as Webtrends Inc. You can identify the major domain names from each company, such as webtrends.com from WebTrends Inc.

Authenticated Usernames

This report identifies the true name and activity level of the visitors logging onto a server that requires a user name and password.

Authenticated Usernames Trend

No data is available for this graph.

Authenticated Usernames

No data is available for this graph.

Authenticated Usernames

No data is available for this table.

Authenticated Usernames - Help Card



Column Definitions

Authenticated Username

A visitor tracked by user name and password rather than by IP address. You may find more authenticated user names than total visitors because several persons may be using the same IP address. Since many ISPs dynamically assign IP addresses, and since multiple visitors may use a single IP address, authentication is a much more accurate way to identify visitors.

Visits

Number of times the specified visitor visited your site. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits generated by the specified visitor. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.

%

Percentage of visits or hits to your site by the specified visitor out of those by all authenticated user names.



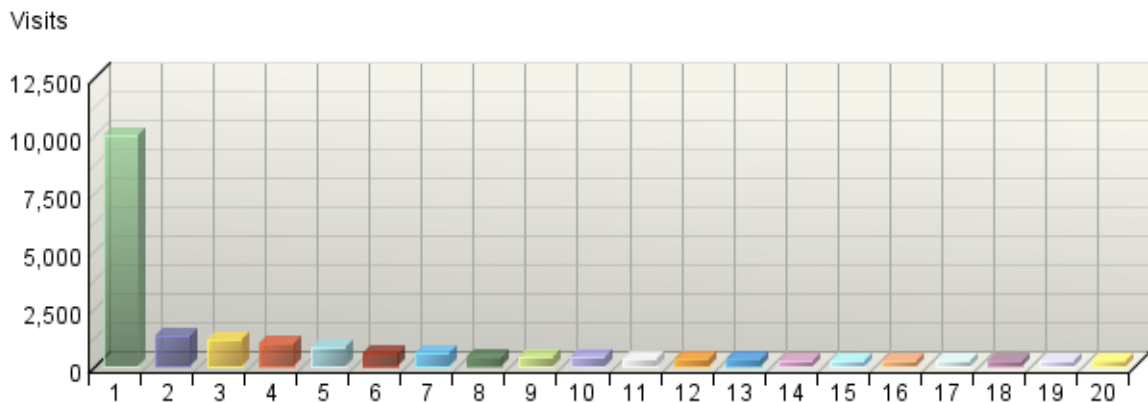
Report Descriptions

You may use this information for your marketing efforts, such as special promotions or newsletters.

Domain Names

This report lists the domain name that generates the most activity to your web site. The data for this report is obtained from DNS lookups, which is not available with Express Analysis. Therefore, the data presented in this report can differ from the data presented in the Organizations report, which is based on GeoTrends and DNS lookup.

Domain Names



Domain Names

	Domain Name	Visits	% Visits	Hits
1.	Unresolved IP Address	9,978	35.03%	413,261
2.	searchme.com	1,299	4.56%	4,091
3.	loosefoot.com	1,144	4.02%	1,356,096
4.	comcast.net	968	3.40%	1,896
5.	msn.com	864	3.03%	947
6.	acsalaska.net	588	2.06%	797
7.	gci.net	543	1.91%	657
8.	rr.com	432	1.52%	788
9.	amazonaws.com	383	1.34%	492
10.	unomaha.edu	375	1.32%	453,309
11.	montana.edu	337	1.18%	1,243
12.	conversent.net	334	1.17%	3,762
13.	epa.gov	307	1.08%	1,196
14.	sbcglobal.net	283	0.99%	812
15.	media3.net	283	0.99%	329,264
16.	tera-byte.com	277	0.97%	386

	Domain Name	Visits	% Visits	Hits
17.	uiuc.edu	276	0.97%	500,595
18.	as13448.com	268	0.94%	268
19.	qwest.net	254	0.89%	604
20.	cox.net	254	0.89%	563
Subtotal for rows 1–20		19,447	68.28%	3,071,027
Other		9,036	31.72%	469,721
Total		28,483	100.00%	3,540,748

Items 1–20 of 2,000

Domain Names - Help Card



Column Definitions

Domain Name

The text name (for example, webtrends.com) corresponding to the visitor's IP address. The domain name can be determined from any of the following methods:

- The domain was logged by the web server.
- The IP address matched an Intranet Domain configuration within the Admin Console.
- DNS resolution.

IP addresses that do not resolve to a domain by these methods are categorized as follows:

- Reserved IP Address - The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.
- Unresolved IP Address - Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

The domain name shown is the second-level domain name, such as webtrends.com. For example, all visitors from sales.webtrends.com, us.sales.webtrends.com, and service.webtrends.com are combined in the statistics for webtrends.com. If the top-level domain name is a country code, then the third-level domain name is shown also (for example, anycompany.com.au).

To search for information about who owns a domain, including how to contact the owner, perform a WHOIS lookup for the domain name at www.networksolutions.com.

Visits

Number of visits to your site from this domain name. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits to your site from this domain name. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



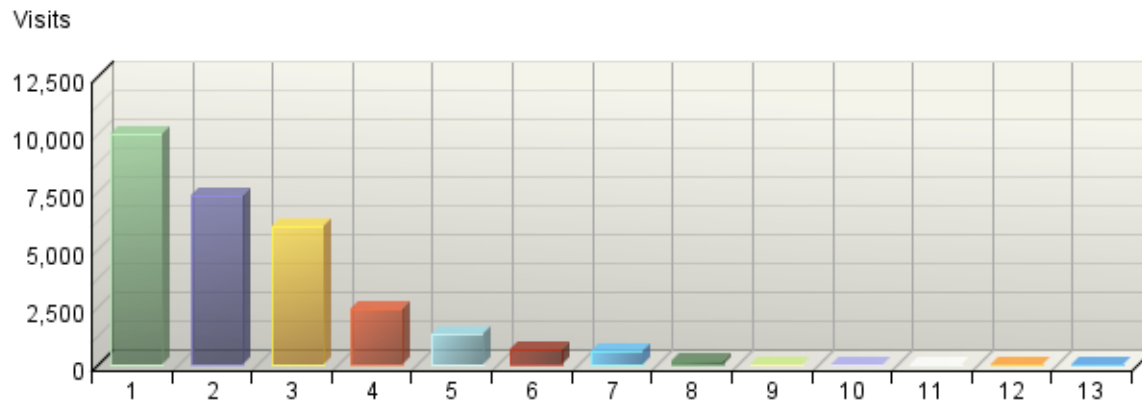
Report Descriptions

Use this information when you are interested in high-level domain names of visitors generating the most activity to your web site.

Top-Level Domain Types

This report provides a breakdown of top-level domain types.

Top-Level Domain Types



Top-Level Domain Types

Top-Level Domain Types	Visits	% Visits	Hits
Unresolved IP Address	9,978	35.03%	413,261
Commercial	7,335	25.75%	1,425,847
Network	5,984	21.01%	348,555
Unknown	2,415	8.48%	52,910
Education	1,346	4.73%	956,061
Government	640	2.25%	2,368
Organization	592	2.08%	341,269
Military	128	0.45%	357
Informational	27	0.09%	41
Business	25	0.09%	46
ARPANET	10	0.04%	13
Reserved IP Address	2	0.01%	19
International	1	0.00%	1
Total	28,483	100.00%	3,540,748

Top-Level Domain Types - Help Card



Column Definitions

Reserved IP Address

The IP address falls within a block of reserved addresses. For example, 192.168.x.x and 10.x.x.x addresses are reserved for private networks.

Unresolved IP Address

Category for IP addresses that did not resolve to a domain (perhaps because DNS resolution was disabled).

Unknown

The domain suffix did not match any of the top-level domain categories.

Top-Level Domain

The suffix of a domain name. A top-level domain can be based on the type of organization (.com, .edu, .museum, .name, etc) or it can be a country code (.uk, .de, .jp, .us, etc.). The top-level domain can be used to identify the type of web site. The following is a partial list of how this report categorizes top-level domains:

- ARPANET: .arpa
- Commercial: .com .co .com.[country code] .co.[country code] .firm.co .firm.ve .ltd.uk .info .biz
- Education: .edu .edu.[country-code] .ed.[country code] .ac.[country code] .school.[country code] .k12.[country code] .re.kr .sch.uk .edunet.tn
- International: .int .int.co .int.ve .intl.tn
- Government: .gov .gov.[country code] .gove.[country code] .go.[country code]
- Military: .mil .mil.[country code]
- Network: .net .ad.jp .ne.kr .net.[country code]
- Organization: .org .or .org.[country code] .or.[country code]
- Personal: .name

Visits

Number of visits to your site from the specified top-level domain. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

Hits

Number of hits to your site from the specified top-level domain. Each file requested by a visitor registers as a hit. There can be several hits on each page. While the volume of hits reflects the amount of server traffic, it is not an accurate reflection of the number of pages viewed.



Report Descriptions

Consider which types of organizations are interested in your site, and consider how you can interest other types of organizations.

Note: This information can be displayed only if reverse DNS lookups have been performed. Even when DNS lookups are performed, some IP addresses cannot be resolved to a domain name.

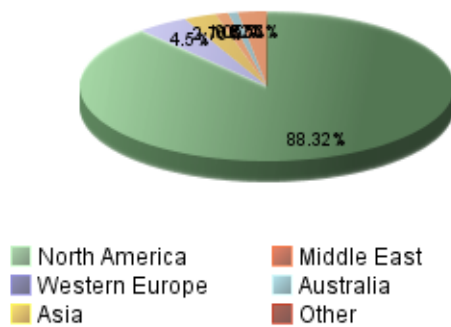
Total - This represents the total visits or hits where there was sufficient information to identify the top-level domain. This number may be less than the total activity overall.

Geography Dashboard

This page contains key graphs and tables that provide an overview of this chapter. You can click on a graph title to navigate to the corresponding report page.

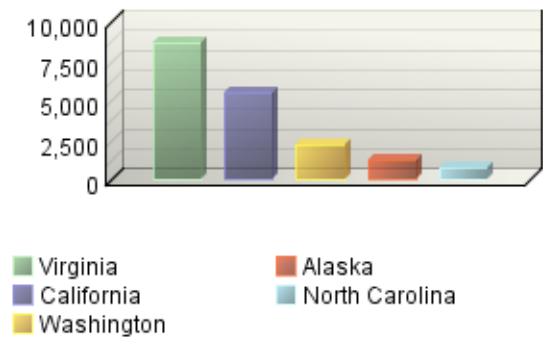
Regions

Visits

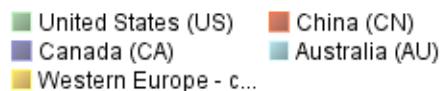
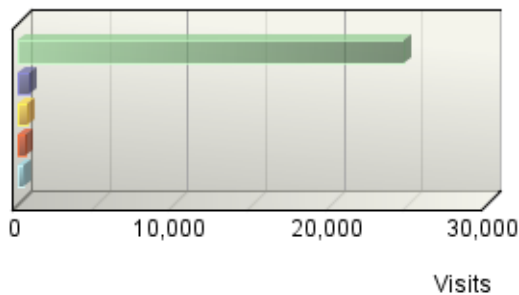


North American States and Provinces

Visits

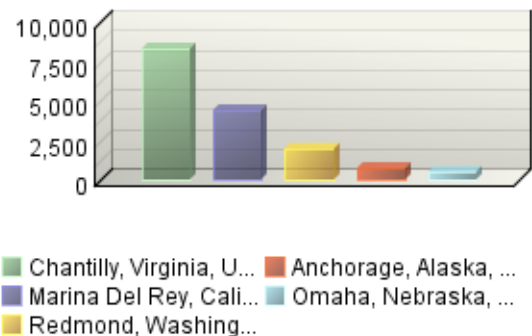


Countries



Cities

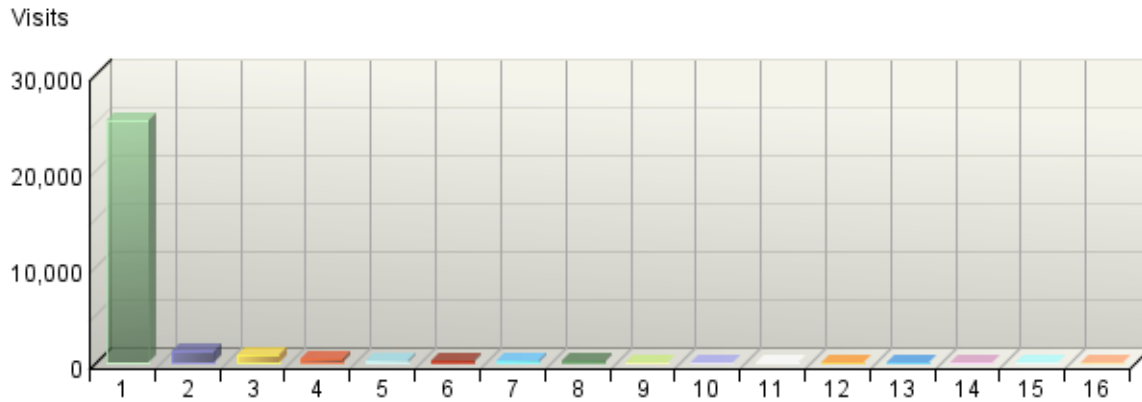
Visits



Regions

This report identifies the top geographic regions of the visitors to your site.

Regions



Regions

Regions	Visits	% Visits
1. North America	25,155	88.32%
2. Western Europe	1,281	4.50%
3. Asia	785	2.76%
4. Middle East	300	1.05%
5. Australia	234	0.82%
6. Eastern Europe	227	0.80%
7. South America	222	0.78%
8. Northern Europe	132	0.46%
9. Central America	34	0.12%
10. Southern Africa	29	0.10%
11. Northern Africa	26	0.09%
12. Eastern Africa	20	0.07%
13. Western Africa	13	0.05%
14. Caribbean Islands	12	0.04%
15. Pacific Islands	11	0.04%
16. Unspecified Region	2	0.01%
Total	28,483	100.00%

Items 1–16 of 16

Regions - Help Card



Column Definitions

Regions

The geographic part of the world where visitors to your web site are located. "Unspecified Region" represents visitors whose geographic region could not be determined. "Unknown Region" represents visitors whose country has been determined but not identified with a specific region. If the WebTrends GeoTrends Database is turned on for this profile, the region is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the region will be determined from the domain name.

Visits

Number of visits from this geographic region. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits that were from this geographic region.



Report Descriptions

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

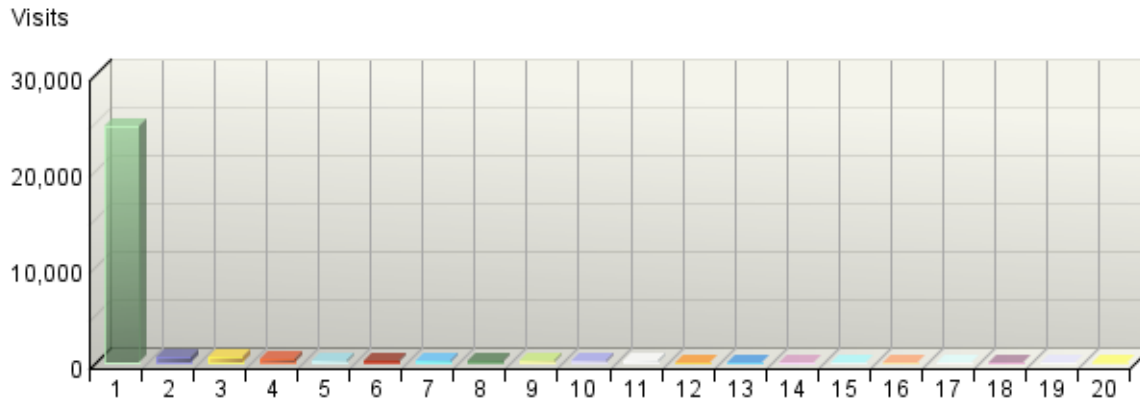
Values for "Unspecified Region" represent visitors whose geographic region cannot be determined. Values for "Unknown Region" represent visitors whose country can be determined but whose country is not associated with a specific region. Values for "Unknown States" or "Unknown Cities" represent hits for which the IP address does not match an entry in GeoTrends database. This is the case for countries that do not have states or simply entries for which this information was not provided in the GeoTrends database.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.

Countries

This report identifies the top countries of the visitors to your site.

Countries




Countries

Countries	Visits	% Visits
1. United States (US)	24,553	86.20%
2. Canada (CA)	580	2.04%
3. Western Europe -country unspecified (EU)	524	1.84%
4. China (CN)	308	1.08%
5. Australia (AU)	234	0.82%
6. Switzerland (CH)	173	0.61%
7. Germany (DE)	171	0.60%
8. United Kingdom (UK)	168	0.59%
9. Uruguay (UY)	132	0.46%
10. India (IN)	122	0.43%
11. Saudi Arabia (SA)	115	0.40%
12. Israel (IL)	92	0.32%
13. Norway (NO)	74	0.26%
14. Russian Federation (RU)	66	0.23%
15. Brazil (BR)	65	0.23%
16. Japan (JP)	64	0.22%
17. Spain (ES)	61	0.21%
18. Korea (South) (KR)	58	0.20%

	Countries	Visits	% Visits
■	19. Poland (PL)	51	0.18%
■	20. Singapore (SG)	49	0.17%
	Subtotal for rows 1–20	27,660	97.11%
	Other	823	2.89%
	Total	28,483	100.00%

Items 1–20 of 110

Countries - Help Card



Column Definitions

Countries

If the WebTrends GeoTrends Database is turned on for this profile, the country is determined by looking up the visitor's IP address in this database. If GeoTrends is not enabled, the country will be determined from the domain name.

Visits


Number of visits from the specified country. A visit is a series of actions that begins when a visitor views their first page from the server, and ends when the visitor leaves the site or remains idle beyond the idle-time limit. The default idle-time limit is thirty minutes. This time limit can be changed by the system administrator.

%

Percentage of total visits from the specified country.

Unknown Country

The country associated with the visitor's domain name could not be determined.

 **Report Descriptions**

This information can help you meet the needs of your target audience as well as discover new audiences. Consider how you can make the content comprehensive and relevant to an international audience.

Note: Use this information carefully because it is based on Internet registration, and may not always be an accurate identifier of the visitor's actual location.