



### ***Pollution Prevention Strategies help companies prevent 8.9 billion pounds of pollution***

States invest in pollution prevention (P2) technical assistance through regulatory agencies, university programs or non-profits. For the three years from 2010-2012, **for every \$1 invested, \$300 was saved!** Prevent Waste First! State Agencies and the business community work together:

**Support the Pollution Prevention strategy** – by making technical assistance available to companies. Encourage continued financing of pollution prevention programs for the good of our nation. Clean-up is much more expensive than prevention. P2 offers the best environmental return on investment. *Promote the waste management hierarchy. Source reduction is the best option to deal with waste and was established in the Pollution Prevention Act of 1990. It is still important today.* **Integrate P2 in your programs** – Solid waste and resource conservation programs recognize the importance of the waste management hierarchy. Preventing waste is the first and most important option. Recycling programs and EPA's *Food Recovery Challenge* realize that simply diverting waste to recycling will not provide sufficient environmental impact. The *Zero Waste movement* acknowledges that it's easier and cheaper to not generate waste than it is to handle it, treat it, reuse it and/or recycle it.

**Applaud business voluntary efforts** – Nationwide, in the last three years, more than 3,000 companies participated in P2 projects, 240 instituted Environmental Management Systems, 428 applied for awards, and 532 participated in leadership programs. Their combined efforts saved 8.9 billion pounds of pollution, 8.8 billion gallons of water, 1.4 billion kilowatts, and 1.7 billion pounds of greenhouse gases. – Complying with environmental regulations is not enough. Leadership and publicity are needed to help set the bar of environmental responsibility higher.

The National Pollution Prevention Roundtable (NPPR), in conjunction with the Pollution Prevention Resource Exchange (P2Rx) has prepared a full report of the results of P2 efforts from 2010 – 2012. It describes participants, methodology for data collection and analysis, results, and future efforts to improve the collection and sharing of P2 results.

This Report, the fifth in a series of such reports, and is available at <http://www.p2.org/news/> .

State and local P2 Technical Assistance providers are listed at <http://p2rx.org/programs/>